

5th European Colloquium on Culture, Creativity and Economy

Seville, October 6-8, 2016

Department of Social and Economic Geography, Uppsala University, Sweden

Context

In recent years, myriad links between culture, creativity and economic practice have become major topics of interdisciplinary debates. There is a growing consensus that the intersections between these spheres, and symbolic and culturally embedded values in particular, pervade the global economy. Culture is not confined to artistic practice or heritage, nor is creativity confined to networks of creative workers and entrepreneurs: culture and creativity are practiced by workers and individuals in a range of occupational, institutional and geographical settings. Indeed, far from being restricted to global cities and urban settings, a growing body of research highlights the presence and uniqueness of cultural and creative activities in suburban and rural settings and across the Global South. Moreover, digital technologies and processes of globalization continue to create, destroy and restructure the markets and conditions under which cultural production, intermediation and consumption are undertaken and experienced. These are in turn underpinned by a plurality of micro-spatialities and micro-processes through which the dynamics and spaces of culture and creativity emerge. Together, this underlines the importance of paying critical academic attention to the particularities of the different social, political, technological and cultural models that enable, hinder or displace the creative and cultural economy. For research and policy, there is a strong need to generate nuanced and tempered accounts which understand both the potentialities and limitations involved in the intersections of culture, creativity and economy. There is a need to pursue new research avenues that not only encompass but go beyond critical engagement with policies. For example, a “critical agenda on critical approaches” might unveil significant aporias and pitfalls in the ways we study the webs that tie culture, creativity and economy together. More than ever perhaps there is a need for critical and radical academic debate that addresses questions about the value and values inherent in culture and creativity; questions surrounding the ownership and marketization of culture and creativity; and the dynamics of cultural and creative spaces, production and work.

Purpose

The 5th European Colloquium on Culture, Creativity and Economy (CCE5), which will be held in Seville from **October 6-8, 2016**, will take up and continue an international and interdisciplinary debate on these topics. This debate was originally initiated during a workshop in Padua in 2011 and subsequently given an institutional character as a European Network of Excellence during European Colloquiums on Culture, Creativity and Economy in Uppsala in 2012 ([CCE1](#)), Berlin in 2013 ([CCE2](#)), Amsterdam in 2014 ([CCE3](#)) and Florence in 2015 ([CCE4](#)).

The aim is to continue the debate while consolidating the emergent research network through follow-up events. Above all, however, the Colloquium aims to bring scholars together in an exciting, intense and dynamic meeting aimed at generating not only new networks but new knowledge, approaches and practices. The event will give participants the chance to share ideas, receive feedback on current research and to preview cutting edge research in the field. In other words, beyond simply constructing networks, the Colloquium will create a dynamic and sustainable discursive space.

The Organizers

Colloquium Series Organizers: Uppsala University

Taylor Brydges (Uppsala University)
Brian J. Hrac (University of Southampton)
Johan Jansson (Uppsala University)
Cecilia Pasquinelli (Gran Sasso Science Institute)
Dominic Power (Uppsala University)
Jenny Sjöholm (Linköping University)



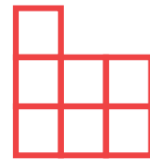
UPPSALA
UNIVERSITET

CiND
Centre for Research
on Innovation and
Industrial Dynamics

The institution organizing the Conference Series is The Centre for Research on Innovation and Industrial Dynamics (CiND) and the Department of Social and Economic Geography at Uppsala University. Established in 1477, Uppsala is the oldest university in Scandinavia and one of the largest with more than 40,000 students and more than 2,000 graduate students. The conference is co-sponsored by the Swedish Research Council (Vetenskapsrådet) and Knowledge Works (The Norwegian National Centre for Cultural Industries).



Vetenskapsrådet



Knowledge Works
National centre
for cultural industries

The Program

The colloquium will run from **10:00 a.m. on Thursday October 6th to 5:00 p.m. on Friday October 7th** and will consist of the following activities:

Themed Panels

These will not be normal presentation sessions. Every panel will be themed by the organizers based on the interest statements submitted before the Colloquium. Each panelist will have 5 minutes to talk about their research in relation to the theme (no powerpoint). The floor will then be opened to the whole group for questions and comments.

One-On-One Discussant Blocks

Each participant will have submitted a paper for review before the Colloquium and two people will be given the paper to read in advance. In each of the Discussant Blocks, you will meet with an assigned partner to discuss each other's work (20 minutes on their paper, 20 minutes on yours) and brainstorm future collaborations. Thus, each person attending will be responsible for reviewing two papers in advance and will get two one-on-one feedback sessions from their peers.

Walking Tour

For a change of pace, participants with 'local knowledge' will lead small groups on a tour of interesting and relevant cultural areas in Seville (details to follow).

Feedback Session

The entire group will reflect on the key findings and questions from the Colloquium. The session will provide an opportunity to announce any ideas or plans for future projects and to seek out collaborators for conferences, conference sessions, edited books and special issues of journals.

Optional Seville Tour

On Saturday October 8th, we will be organizing an optional tour. Details will be included in the program but tours at previous events have included art galleries, outdoor markets, cultural scenes, sites of cultural production and historical landmarks. It will run from 11:00 am to 2:00 pm.

People

The colloquium will feature up to 30 post-doctoral fellows, research fellows and faculty members from a range of disciplines and institutions with a common interest in culture, creativity and economy.

Costs

There is no registration fee and the Colloquium sponsors will provide the following for all participants:

- Coffee and snacks on Thursday and Friday
- Lunch on Thursday and Friday
- Dinner on Thursday

Application Process and Deadlines

Applying

The conference organizers will select up to 30 individuals to attend. To be considered you must send the following to Taylor Brydges (taylor.brydges@kultgeog.uu.se) by **May 27, 2016**. Late applications will not be considered.

Please include the following information in a word document:

- A short bio of approximately 200 words
- A personal photo of sufficient quality to be included in the program
- A maximum one-page statement of current interests or what you consider the most important research issue to address in the coming years
- A suggestion for a Themed Panel topic (max. 100 words). Previous panel topics have focused on: the conditions of creative labour, creative communities and collaboration, value making processes, curation, the impact of digital technologies, culture and the urban environment, developing and critiquing policy and methodological approaches to studying the creative economy.

Once Accepted

By **September 16, 2016**, please send the following to Taylor Brydges (taylor.brydges@kultgeog.uu.se):

- A paper for review and discussion: the choice of your contribution is open - it could be your latest published paper, a draft paper you are working on, a grant proposal, or a short outline of an idea that is currently developing.

Program

Once the participants are confirmed and the materials are collected, the program (including discussant pairings and panel themes) will be finalized and distributed.

More Information

Travelling to Seville

There are many ways to travel to Seville. The following link is an alphabetical list of European cities with direct flights to Seville and airline names:

<http://www.aena.es/csee/Satellite/Aeropuerto-Sevilla/es/Page/1056530002672//Destinos-del-aeropuerto.html>

An alternative option is to fly to Madrid and take the high-speed train (AVE) to Seville. There's a train connecting the airport in Madrid (Barajas – Terminal 4) directly with Atocha where the train leaves for Seville. The journey takes approximately 2hrs 20minutes and more information can be found at:

<http://www.renfe.com/EN/viajeros/index.html>

Venue

The event will be held at two venues located within Seville's city centre. Full details to follow.

Accommodation Suggestions (priced high to low)

Hotel Doña Maria (four-star) – www.hdmaria.com

Fernando III (four-star) - <http://www.hotelfernandoiiii.es/en/>

Corral del Rey (boutique / stylish): <http://www.corraldelrey.com/>

Hotel Alcantara – (decent three star): <http://www.hotelalcantara.net/>

Goya (two – three star): <http://www.hotelgoyasevilla.com>

Questions?

For more information, please contact Taylor Brydges at taylor.brydges@kultgeog.uu.se.